

## **“Not for Sale” Candidacy Too Risky for the Media.**

Media organizations have not mentioned this “Not for Sale” candidacy because the media does not want to upset their relationship with the political parties. The “Not for Sale” candidacy concept is a serious threat to the political parties even though it is the one concept that all voters can agree.

As a candidate for Congress since June, I have been interviewed by only two local media organizations in the last four months. No other media organization has attempted to contact me about this campaign or even mention the candidacy even though the campaigns received extensive local and national coverage and the candidacy announcement speech was mailed to 50 news organizations, including any news organization with a bureau in Washington D.C.

Media success is dependent on continual easy access to information for content but the press’s avoidance of this candidacy demonstrates how careful the media is not to damage the relationships that help them stay in business. Political organizations can retaliate against media members that cross the arbitrary line of providing aid to the enemy by restricting information availability, favoring other news organizations, or redirecting advertising dollars.

It is unfortunate that such protocols exist even for the one concept that all voters can agree and for an election that is located in the shadow of the Capitol.